The Most Up-To-Date Curriculum with Common Core Implementation



2013 | Language Arts Materials

## Preparing Today's Students to Compete & Succeed

in the 21st Century with Shurley English and the Common Core State Standards pages 2-3

## Innovation

in Language Arts Education for over Two Decades

#### Abstract Concepts Made Clear

## Making the Connection

pages 4-7

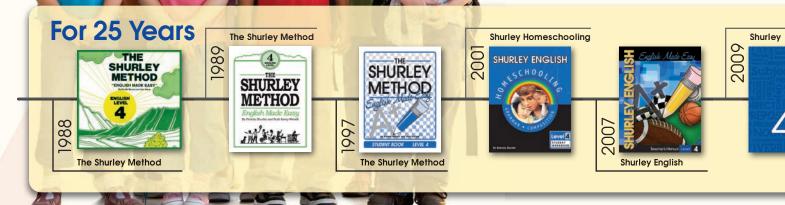


## Innovation in Education

At Shurley Instructional Materials, we not only provide you with quality educational materials, but we wish to partner with you to give all students the opportunity to exceed expectations.

## Proven Methods of Learning Proven Methods of Teaching

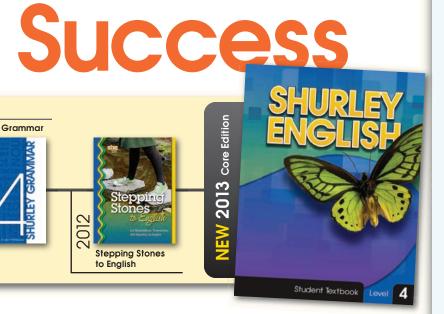
## Proven



We make abstract language arts concepts clear and logical to support all types of learners, using concrete, multi-sensory strategies:

- → Direct Instruction
- → The Memory Model
- → Multiple Intelligences
- → Brain-Compatible Instruction
- → Bloom's Taxonomy
- → Cooperative Learning
- → Flexible Learning Groups
- → Multi-Sensory Learning

This powerful combination of teaching models and research-proven teaching methods allows for flexibility. In addition, our step-by-step process moves from simple concepts to increasingly complex skills, allowing students to grasp and retain even the most challenging language arts skills!

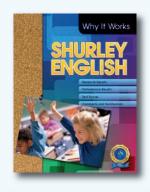


We continually research, analyze, and assess what best helps students reach their full potential. During this process, we continue to stay true to the hallmarks that have made Shurley English successful in the classroom for nearly 25 years.

#### **Shurley English:**

- ✓ utilizes all learning styles.
- ✓ never teaches isolated concepts.
- reaches ELL and academically challenged students.
- incorporates high-level student/teacher interaction.
- $\checkmark$  uses repetition to attain mastery.
- includes differentiated instruction.
- challenges accelerated students.
- promotes higher-order thinking skills.
- provides a logical connection between grammar, skills, writing, effective listening and speaking, and comprehension.
- leads to success and improved self-esteem.

For documented research that supports Shurley English as a curriculum that helps students succeed, please view the "Why It Works" booklet at www.shurley.com.



## Prepare every student for SUCCESS with Shurley English and the Common Core State Standards Initiative

As the latest core version of Shurley English was developed, our experts organized the series logically, sequentially, and systematically for success.

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#### Shurley English:

- weaves the Common Core standards into every lesson, making it possible for all students to achieve success.
- provides scaffolding so that students can tackle the text complexity and rigor in reading, writing, speaking/listening, and language.
- → equips students to reach 100% of the Common Core outcomes.
- includes opportunities for differentiated instruction.
- incorporates creative and purposeful instruction and expression of language.
- enables a simple transition to the Common Core.



We always strive to provide educators with the best tools to prepare their students for college and 21st century careers.

## Building *a* solid foundation *for* SUCCESS

Logical • Sequential • Systematic



3

## All Together Now...



#### Jingles

#### Grammar definitions that

- incorporate rhythm, rhyme, and movement.
- provide domain specific language.
- allow for critical reading during sentence analysis.
- 🔇 Jingle Time esson Listening and Speaking ) Jingle 7 The Article Adjective Jingle We are the article adjectives Teeny, tiny adjectives. A, AN, THE - A, AN, THE We are called article adjectives and noun markers We are memorized and used every day. so, if you spot us, you can mark us With a capital A. We are the article adjectives Teeny, tiny adjectives A, AN, THE - A, AN, THE 🕦 Grammar Time Now that you've learned about adjectives, it's time to learn about a very special kind of adjective: the article adjective. You should have no trouble picking out article adjective cause there are only three of them. Reference 20

Article Adjectives The words a, an, the are a special group of adjectives called article adjectives. *Shurley English* has assembled a unique combination of features that is logically, sequentially, and systematically woven into the curriculum—a solid foundation for lifetime literacy.

Abstract language arts concepts become clear and logical, using concrete, multi-sensory strategies that support all types of learners!

#### **Q&A Flow**

#### Oral Sentence Classification that

includes brain-compatible strategies.

366

Level 6 | Chapter 9

SSOD

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Exercise 1:

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Ser

- makes English grammar logical and systematic.
- serves as a formative assessment.

	Adding Interrogative Sentences to the Question and Answer Flow
	Sample Sentence: Is Carla working on her science project today?
	Carla - Subject Noun
	2. What is being said about Carla? Carla is working - Verb
	3. Is - Helping Verb
	3. Is - Helping Verb.       (Write V above working)         4. Is working - Verb Phrase       (Write HV above is)
	5. On - Preposition
I	5. On - Preposition
I	6. On what? project - Object of the Preposition (Write P above on) 7. What kind of project? science - Adia - Minute CP above project.)
I	
l	8. Whose project? her - Possessive Pronoun Adjective . (Write Adj above science.) 9. Is working when? today - Advect.
	11. Skill Check! (Write SN V PI in the blank.)
,	On her science project) - Prepositional Phrase
I	- Question mark question int
١	interond of the sentence.)
	Go back to the verb. Divide the complete subject from the complete predicate. (NOTE: Draw the vertical line in front of the main verb.)
	SN V SN V PPA Adj OP Adv Is Carla / working (on her science project) today? Int

#### **Sentence Blueprints**

#### **Basic Sentence composition that**

- rehearses the most common conventions of English.
- facilitates the transfer of word skills • to sentence skills.
- integrates grammar knowledge • into the writing process.

#### Skills

#### Skill instruction and practice that

- provides specific processes to follow for understanding and application.
- spirals throughout the • curriculum to ensure mastery.
- allows comprehensive input • and review.

#### Chapter 5

#### 🕑 Word Time

#### Vocabulary and Analogy

#### Word 9 vague (vāg)

Definition: unclear in meaning; confusing Synonym: unclear Antonym: understandable Sentence: My memory of Spanish is vague because I only had it one year in high school.

#### Analogy kidney : organ :: clarinet : instrument

Relationship: Type or Kind

Thinking Process: Just as kidney is a kind of organ, clarinet is a kind of instrument. Therefore, this is a type or kind analogy.

#### CTIVITY

Chapter

9

Classroom Practice

ယ ပ

picture or write a poem or story Vocabulary Notebook to help ember the word vague. a: Put question marks and the in a thought onstrate unclear.

> Hey, remember that person we saw in that movie one day?



vague

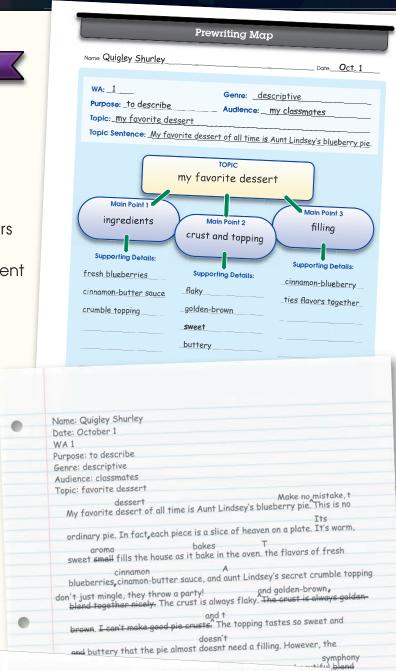
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			ste:
	els. Use the labels to write writing the abbreviation of	an original sentence. the revision strategy under o	each word.
	Is Use the labels to write	the revision strategy under	PPA
to your own blueprint lak	writing the abbreviation of	V	FTA
en, revise your sentence,	SN	I and the second s	US
HV		driving	
	Robert		US
Is		escort	nc
	Robert	WC	110
Will	nc		Adv
WC	110	OP	
We	A		today
P		mall	
	the	IIIe	e Saturday wc
10		promenade	2 June
	the		
to	nc	Syn	a sentence.
nc	110	Use the checklist to chec	sk your or
y. 110	ed sentence on the lines be bert escort	low. Use the checklist to check	
Rewrite your revis	hart escor	rus ie	
			sense End mark
promer	ade Saturd apital letter Subject	Verb Complete	
promo	apital letter 💟 Subject		
chacklist:	wp.		

tence Checklist:

#### Writing

#### Writing instruction that

- uses student-friendly writing scaffolds that pave the way for exceptional writing.
- develops and enhances effective writing traits.
- provides detailed graphic organizers for logical organization of ideas.
- includes comprehensive development of revision and editing skills.
- allows students to use their imagination to explore ideas and respond to the texts they read.
- engages students in interactive listening, speaking, thinking, and writing activities.
- integrates and develops powerful "deep and wide" vocabulary, including etymology.
- connects the most important grammar skills into writing.
- allows numerous opportunities for writing across the curriculum.
- provides purposeful technology applications to support key skill development.



Best. Dessert. Ever.<br/>by Quigley ShurleyMy favorite dessert of all time is Aunt Lindsey's blueberry pie.Make no mistake, this is no ordinary pie. In fact, each piece is a slice<br/>of heaven on a plate. It's warm, sweet aroma fills the house as it bakes<br/>in the oven. The flavors of fresh blueberries, cinnamon-butter sauce,<br/>and Aunt Lindsey's secret crumble topping don't just mingle, they throw<br/>a party! The crust is always flaky and golden-brown, and the topping<br/>tastes so sweet and buttery that the pie almost doesn't need a filling.<br/>However, the cinnamon-blueberry filling ties everything together in a<br/>beautiful symphony of flavors. Nothing on earth could ever improve the<br/>perfection of Aunt Lindsey's blueberry pie—except, perhaps, a scoop<br/>of vanilla ice cream on top!

#### Speaking & Listening

#### Speaking and listening opportunities that

- allow students to discuss topics formally and informally.
- encourage active listening in flexible student groups.
- prepare students for formal and informal oral presentations.
- rehearse routine discussion strategies that build knowledge.

Idra

Student Tip...

The word digraph

means two letters.

di- means two; graph means letter

These H-digraphs

onsonant Teams.

Reading

Sound Time

sh

Reading

Today, you will learn about a special kind of letter team

#### Reading

#### Reinforcing reading instruction by

- allowing students to build their own literacy from sound-symbols to words to sentences to writing fluency.
- developing decoding, phonemic • awareness, spelling, and fluency skills.
- integrating high-frequency words.
- allowing textual analysis in bite-size chunks.
- encouraging students to think • deeper and more critically.
- providing comprehension support.
- featuring original pieces in various domains of literature, including narratives, informative pieces, opinion/argumentative writing, and other culturally-relevant text, which stimulate discussion and boost comprehension.
- drawing on literature models that enhance and inform their own writing.

Has

The (V+e) Pattern

hort A + e (ae) = Long A ( $\tilde{a}$ ) orf U + e (ue) = Long U ( $\ddot{u}$ ) hort I + e (ie) = Long I (i) hort  $O + \Theta(\mathbf{oe}) = \text{Long } O(\mathbf{\bar{o}})$ ort E + e (ee) = Long E ( $\tilde{e}$ )

tentiality!

Reading

el + Silent Final E Pattern (V+e) Vowel  ${f E}$  comes just after any one of the other vowels,

Thear the first vowel say its long sound, and the  ${f E}$ 

SILENT FINAL

It has the

Level 1 | Chapter a

Word Tin

Level 1 Chapter 3

Chapter 3

called an...

There are six

th,

sh, ch.

wh.

ph.

and

gh

H-digraphs:

125

#### Shurley: Dynamic Materials for the 21st Century

# CLASSROOM

Over the last several years, Shurley English has invested tremendous energy and resources to develop its own combination of print and digital curriculum—a custom-fit approach to match your students' growing literacy needs—using Brenda Shurley's unique and trusted methodology for Language Arts instruction.

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As your classroom changes, your Shurley English materials are fully adaptable!

## We have the materi

Stu

Level

Teacher's Manual

#### TRADITIONAL

#### **Print Materials**

- Student:
- Textbook
- Workbook
- Test Book

Teacher: • Teacher's

Manual



#### **Digital Materials**

**Student and Teacher:** 

- Digital Classroom
  - ⇒ Digital Textbook
  - Digital Teacher's Bundle



#### Print + Digital

Student:

- Textbook
- Workbook
- Test Book

#### **Teacher:**

- Teacher's Manual
- + Digital Teacher's Bundle

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## als to fit your teaching style!

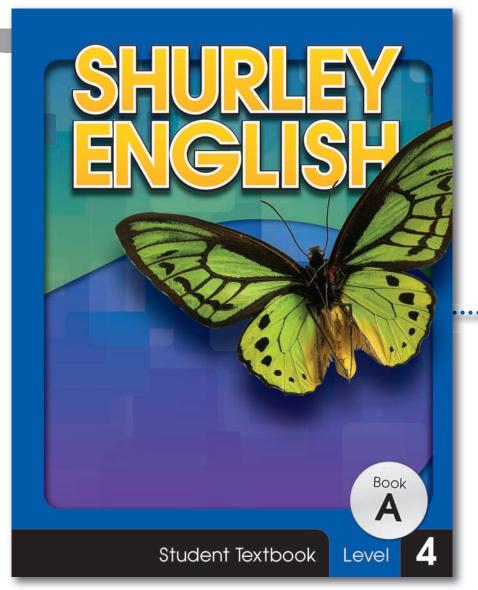


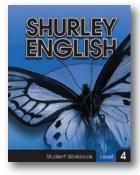
## on the Desk: The Student Textbook

#### TRADITIONAL MATERIAL

#### The Student Textbook

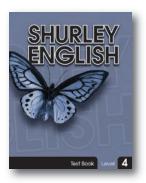
is a required item for each student. This set of two hardcover books contains references, jingles, practices, checkups, homework assignments, and multiple forms of assessments, including daily practice and end-of-lesson reviews.





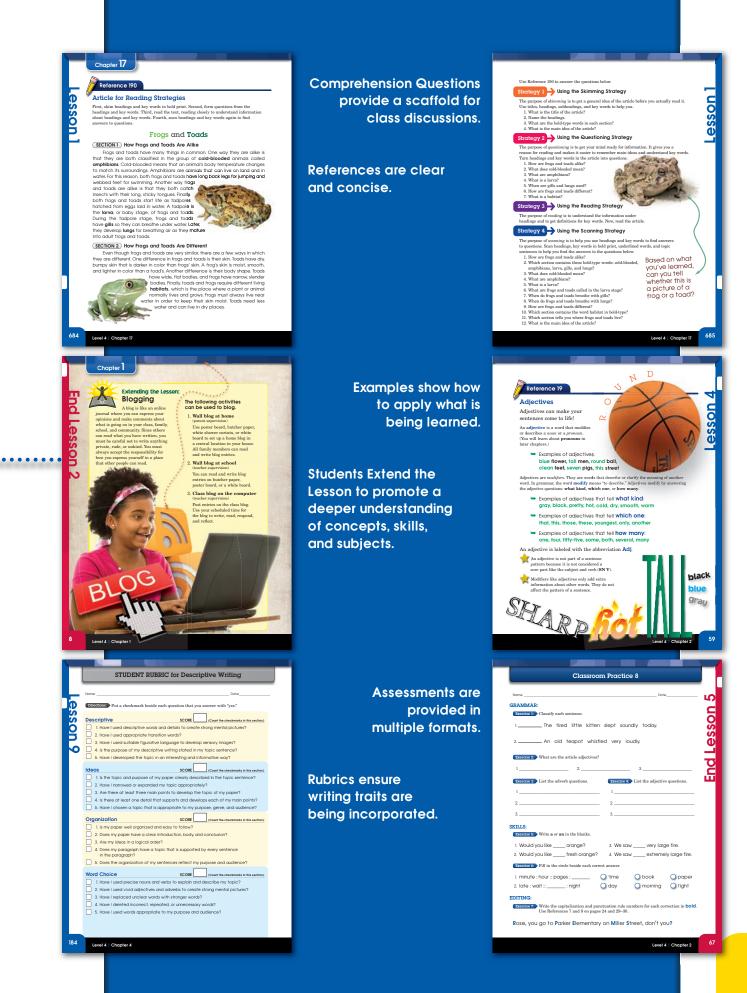
#### Student Workbook

The Student Workbook is a recommended item for each student. The consumable worksheets are used in conjunction with the Student Textbook. Students write on workbook pages instead of notebook paper. A workbook may be purchased for each student or the teacher may duplicate workbook pages.



#### Student Test Book

The Test Book is a required item. The consumable book contains the pretest, chapter tests, and the posttest. Tests are presented in multiple formats. A Test Book may be purchased for each student or the teacher may duplicate test pages.



### At Your Fingertips: The Teacher's Manual

#### TRADITIONAL MATERIAL

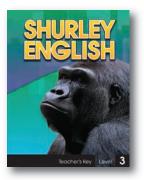
The **Teacher's Manual** is essential for teaching the Shurley English curriculum and continues to be the heart of the program at every level.

This two-book set includes:

- Lesson Plans
- Student Objectives
- Common Core State Standard Objectives
- Teaching Scripts
- Questioning Strategies
- Modification Strategies
- Classroom Activities
- Enrichment Activities
- Teaching Tips
- Student Tips
- Answer Keys

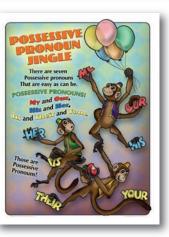
...and much more!

#### Teacher's Manual



#### Teacher's Key

The answer keys from the Teacher's Manual have been conveniently placed together in a full-size, softcover book, making it easy to check student pages.



#### **Jingle Posters**

The Jingle Posters are 17" x 22" and provide a colorful visual aid for the jingles.

Level

Book

These poster sets are great tools for reinforcing grammar concepts.



## DIGITAL IS ...

With a digital product, we are able to deliver the latest in upgrades and improvements. Simply login to the Shurley Portal, access the pages you desire, and the updated content is in-place for

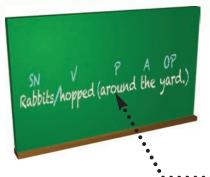
#### **TECHNICAL REQUIREMENTS:**

- Windows<sup>®</sup> 2000/XP/Vista/7 or Mac OS X 10.5 or higher
- High-speed Internet connection
  Current versions of IE, Firefox,
- Chrome, or Safari • Adobe Flash
- 2 GB RAM
- Z GD KAM
- Initial download of Shurley Portal

## In Transition: Versatile Learning

#### PRINT + DIGITAL EDITIONS

immediate use.



For those classrooms that need traditional print products, but also want the advantage and convenience of teaching from the digitally enhanced Student Textbook, the Print + Digital package is for you.

In this offering, the print and digital materials are intended to work in tandem. You may purchase the Print + Digital at the same time, or you may purchase the print version now, and add the digital components later. The choice is yours. The flexibility is yours. As your classroom changes, so can your Shurley English materials.

#### Student:

- Textbook
- Workbook
- Test Book

#### **Teacher:**

Teacher's Manual
 + Digital Teacher's Bundle



## revolution

Shurley English Digital Enhancements include:

Audio

Video

Interactive
 Whiteboard
 Technology



## innovativ

6



During the development phase of our newest edition of Shurley English, our own in-house team of technology experts worked in tandem with our authors. Together, they designed digital enhancements, tailor-made for our unique approach to Language Arts instruction.

int ractive

It was important to us to develop purposeful digital-enhancements to the curriculum. Time in the classroom is valuable, and therefore a digital product must provide true, measurable value to the student and the learning process. To this end, we developed our digital curriculum to...

- enhance the lessons with stimulating multi-sensory input.
- incorporate strategies to engage the brain and enhance understanding.
- activate and maintain student engagement within each lesson.
- provide parental support for at-home review opportunities.
- meet the growing need for technology instruction and learning in the Digital Age.

## On the Desktop... or Laptop... or Tablet: The Digital Classroom

#### DIGITAL MATERIAL

The **Digital Classroom** contains everything one classroom needs to complete the school year using Shurley English. Each Digital Classroom contains 20 Digital Student Textbooks and a Digital Teacher's Bundle.

#### Digital Student Textbook

Each lesson in the **Digital Student Textbook** has been carefully developed to include numerous digital enhancements. Simply click the interactive **()** at the bottom of the screen to view the special content.

The Digital Student Textbook can be displayed on students' computers, tablets, or compatible smartphones. It contains all the digital enhancements that make the lesson interactive and engaging. The student may access the textbook from school or home, dependent upon teacher settings.

> With the Digital Teacher's Bundle, educators have the option to sync the Digital Student Textbook with the Digital Teacher's Manual. This way, the teacher and student are always "on the same page."

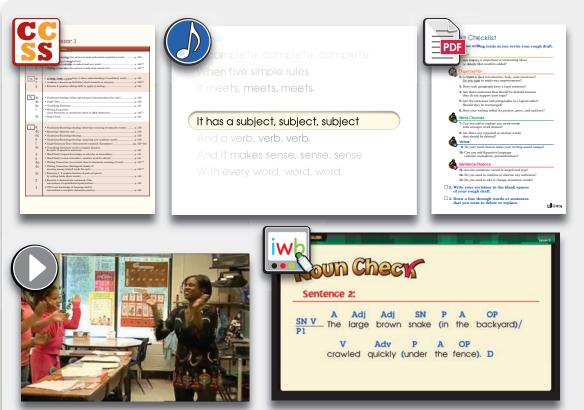




#### Digital Teacher's Bundle

The Digital Teacher's Bundle consists of the Digital Teacher's Manual and the Digital Student Textbook.

The **Teacher's Manual** is essential for teaching the *Shurley English* curriculum. The digital manual contains everything that is in the traditional print edition, with additional features like bookmarks, notes, search, and access to powerful teaching aids. Within the Teacher's Manual, teachers need only click the mouse to have access to modified worksheets, blank templates, and other helpful teaching aids available for duplication. These enrichment options are exclusive to the Teacher's Bundle. In order to take full advantage of the new and engaging interactive features, the **Digital Student Textbook**, that is provided in your Teacher's Bundle, is ideally intended for projection onto an interactive whiteboard. However, it can be projected onto a standard whiteboard, a pull-down screen, or even onto a wall in the classroom.



#### Interactive Menu Items





Displays a list of the Common Core State Standards covered in the Lesson



Plays helpful audio for the skills being taught on the page, such as Q&A Flows, Introductory and Practice Sentences, Vocabulary Words, and much more

Plays an animation or a video that visually reinforces the material being taught on the page



Launches a variety of activities that can be displayed and utilized as classroom practice through an interactive whiteboard



Displays a printable PDF of various resources such as assessments and practice forms

#### Shurley Portal

Access to your digital products is simple and easy with the Shurley Online Services Portal.

- Manage access to each of your Digital Student Textbooks
- View recorded webinars on how to best implement your digital materials
- Review self-help resources and easy-to-follow videos for teaching strategies



#### 2013 Edition Pricing Information:

#### TRADITIONAL PRINT MATERIALS



To ensure timely service, the following information is needed on your purchase order:

- Authorized Signature
- Billing and Shipping Address
- ISBN, Title, and Quantity of Each Product
- ✓ 8% Shipping and Handling

Teacher Ma	terials:	
Teacher's N	Manual*	\$225
Level 1	Coming Soon	<i><b>V</b>LL</i> <b>0</b>
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-216	5-1
Level 4	ISBN 978-1-58561-219	
Level 5	ISBN 978-1-58561-22	- 2-2
Level 6	ISBN 978-1-58561-22	
Jingle Time	e CD	
ISBN 978-1-585	61-274-1	\$25
Jingle Post	ters	\$45
Level 1	ISBN 978-1-58561-121	-8
Level 2	ISBN 978-1-58561-122	2-5
Level 3	ISBN 978-1-58561-123	8-2
Level 4	ISBN 978-1-58561-124	1-9
Level 5	ISBN 978-1-58561-125	5-6
Level 6	ISBN 978-1-58561-126	5-3
Teacher's k	(ev	\$25
Level 1	Coming Soon	+=•
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-157	7-7
Level 4	ISBN 978-1-58561-158	3-4
Level 5	ISBN 978-1-58561-159	9-1
Level 6	ISBN 978-1-58561-160	)-7
with the purch of Student Tex	fanual is provided free hase of a classroom set xtbooks. antities required.)	

#### PRINT + DIGITAL

These packages may be added to your traditional print purchase for interactive, digital use in the classroom.

Teacher Ma	terials:					
+ Digital Te	+ Digital Teacher's Bundle*					
(6 year sub		\$175				
Level 1	Coming Soon					
Level 2	Coming Soon					
Level 3	ISBN 978-1-58561-301	-4				
Level 4	ISBN 978-1-58561-302	2-1				
Level 5	ISBN 978-1-58561-303	8-8				
Level 6	ISBN 978-1-58561-304	1-5				
+ Digital Te	acher's Bundle*					
(3 year sub	scription)	\$125				
Level 1	Coming Soon					
Level 2	Coming Soon					
Level 3	ISBN 978-1-58561-309	-0				
Level 4	ISBN 978-1-58561-310	-6				
Level 5	ISBN 978-1-58561-311-	3				
Level 6	ISBN 978-1-58561-312-	-0				
+ Digital Te	acher's Bundle*					
(1 year subs	cription)	\$75				
Level 1	Coming Soon					
Level 2	Coming Soon					
Level 3	ISBN 978-1-58561-317-	-5				
Level 4	ISBN 978-1-58561-318-	-2				
Level 5	ISBN 978-1-58561-319	-9				
Level 6	ISBN 978-1-58561-320	)-5				
* 701	Teacher's Bundle canno					
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\*The + Digital Teacher's Bundle cannot be purchased as a standalone item. The purchase of a classroom set of Student Textbooks is required prior to the purchase of the + Digital Teacher's Bundle. (Minimum quantities required.)

#### Need a Quote?

Please contact us for assistance in developing a quote to attach to your Purchase Order. 1-800-566-2966

#### DIGITAL MATERIALS

These packages are intended for the 100% digital school where print material is not used.

The Digital Classroom contains materials for 1 teacher and 20 students.

#### **Classroom Materials:**

Digital Classroom*				
(6 year subsc	\$1,075			
Level 1	Coming Soon			
Level 2	Coming Soon			
Level 3	ISBN 978-1-58561-	347-2		
Level 4	ISBN 978-1-58561-	350-2		
Level 5	ISBN 978-1-58561-	353-3		
Level 6	ISBN 978-1-58561-	356-4		

#### Digital Classroom\*

(3 year subsc	\$825	
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Level 1	Coming Soon	
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-3	346-5
Level 4	ISBN 978-1-58561-3	349-6
Level 5	ISBN 978-1-58561-3	352-6
Level 6	ISBN 978-1-58561-3	855-7

#### Digital Classroom\*

(1 year subscr	\$375	
Level 1	Coming Soon	
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-3	45-8
Level 4	ISBN 978-1-58561-3	48-9
Level 5	ISBN 978-1-58561-3	51-9
Level 6	ISBN 978-1-58561-3	54-0

\*We do not pro-rate Digital Classroom orders for classes that have less than 20 students.

#### Add-On Student Materials:

If your classroom contains more than 20 students, you may add-on the following Digital Student Textbooks to your Digital Classroom order.

#### Add-On Digital Student Textbook\*\*

(6 year subscription)		
Level 1	Coming Soon	
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-277	-2
Level 4	ISBN 978-1-58561-278	-9
Level 5	ISBN 978-1-58561-279	-6
Level 6	ISBN 978-1-58561-280	)-2

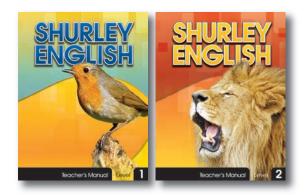
#### Add-On Digital Student Textbook\*\*

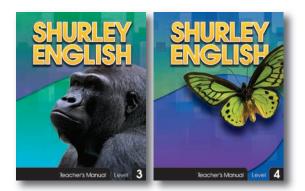
(3 year subsc	\$35	
Level 1	Coming Soon	
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-28	5-7
Level 4	ISBN 978-1-58561-280	5-4
Level 5	ISBN 978-1-58561-287	7-1
Level 6	ISBN 978-1-58561-288	3-8

#### Add-On Digital Student Textbook\*\*

(1 year subscription)		
Level 1	Coming Soon	
Level 2	Coming Soon	
Level 3	ISBN 978-1-58561-293-2	
Level 4	ISBN 978-1-58561-294-9	
Level 5	ISBN 978-1-58561-295-6	
Level 6	ISBN 978-1-58561-296-3	

\*\*When a Digital Classroom is purchased, you may then purchase add-on digital textbooks for those additional students in that classroom. Subscriptions for the Digital Classroom and Add-On Digital Student Textbook must be for the same subscription period.







To ensure timely service, the following information is needed on your purchase order:

- Authorized Signature
- Billing Address
- ✓ ISBN, Title, and Quantity of Each Product
- ✓ 4% Set-up and Activation Fee
- ✓ Name and email address of your Digital Textbook Administrator
- Activation Date

#### Ordering Information:

#### **Placing Orders**

To ensure timely service, the following information is required on your purchase order:

- ✓ Authorized Signature
- ✓ Billing and Shipping Address
- ✓ ISBN, Title, and Quantity of Each Product
- 8% Shipping and Handling on Print Materials
- ✓ 4% Set-up and Activation on Digital Materials

#### PHONE

#### 800-566-2966

Call between 8 a.m. and 5 p.m. Central Time, Monday through Thursday, or between 8 a.m. and 4:30 p.m. on Friday.

We accept Visa, MasterCard, and Discover credit card orders by phone.



#### FAX

#### 501-843-0583

Your orders may be faxed 24/7! Fax a completed purchase order with an authorized signature. Please print or type. If mailing the original document as a follow-up, please mark it "Confirmation of Fax Order. Do Not Duplicate."

#### MAIL Shurley Instructional Materials, Inc.

366 SIM Drive Cabot, AR 72023

For prompt service by mail, send a completed purchase order with an authorized signature. Please print or type.

#### EMAIL shurley@shurley.com

Your orders may be emailed 24/7! Email a completed purchase order with an authorized signature. Please print or type. If mailing the original document as a follow-up, please mark it "Confirmation of E-mail Order. Do Not Duplicate."

#### Terms

For billable accounts, invoice terms are net 30 days and payable in U.S. dollars. No cash discounts. Late fees will be charged and added to overdue accounts.

#### **Private Schools**

First-time customers are required to prepay 100% on the first order if it is under \$250.00 and 50% if over \$250.00. Customers in good standing are required to prepay 50% of every order. The remaining balance will be invoiced. The above Terms apply.

#### Shipping

- Shipping and handling charges of 8% will be prepaid and added to the invoice for print materials.
- Set-up and Activation charges of 4% will be prepaid and added to the invoice for Digital Materials.
- Arkansas orders must include sales tax.
- Standard shipping within the contiguous United States is UPS ground. For Canada orders, current UPS or USPS rates will apply. UPS requires a street address and cannot deliver to a P.O. Box.
- Orders weighing less than 3 pounds will be charged Priority Mail rates plus a handling fee and mailed through the United States Postal Service.
- Express shipments will be charged the current UPS rate plus a handling fee. In rare instances, we can ship an order the same day it is placed. Please allow one to two days of processing prior to shipment.
- For orders placed between June 1 and September 1, allow four to six weeks for delivery.
- Backorders will be shipped as soon as items become available unless the order states "No Backorders."

#### Receiving

Notify your receiving department of incoming shipments. Please verify shipments against the packing slip and your purchase order. Discrepancies should be reported to our Customer Service Department within 30 days.

#### **Return Policy**

Print materials may be returned within 60 days after purchase if unmarked and in salable condition. Contact Customer Service at 800-566-2966 for return authorization. Allow 4 weeks from the date of receipt for credits to be posted to your account. No credit is given for shipping and handling charges. Please note that we cannot guarantee credit for unauthorized returns. Please reference requests to your Shurley Instructional Materials invoice.

Digital Materials may be returned within 30 days after purchase. Credit will not be given for set-up and activation fees.

#### ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.



#### Our commitment to our customers does not end with the sale and delivery of our materials.

For successful implementation of our curriculum, we offer several professional development options to meet your needs.

#### Free Teacher Support

We provide a toll-free telephone support service to help you better implement Shurley English. If you have a question at any time during the year, please call the representative for your state or the corporate office.

#### **Free Initial Training**

After a schoolwide purchase of textbooks, your Shurley English representative will provide a fundamental overview of the curriculum at no charge. This presentation will introduce and demonstrate the unique teaching techniques used to implement all levels of Shurley English! (*This service is not available in all states.*)

#### Training via Webinar

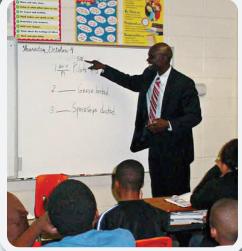
The Initial Training and Comprehensive Full-Day Training are available via webinar. This plan ensures that your teachers receive the proper training to

successfully implement the curriculum, but at a significant cost savings to the school. High speed Internet access is required. (A fee applies.)

#### www.shurley.com

The Shurley English website is a great resource for teachers who wish to learn more about Shurley English. Please check our website often for additional resources and product information updates.





#### On-site Classroom Evaluations

Shurley English now offers on-site classroom evaluations to school districts using the Shurley English curriculum in grades 1-6. On-site evaluations are customized to meet individual district needs. Prior to the scheduled date, administrators and teachers will provide answers to a Shurley English questionnaire.

> The Shurley English Professional Development Team will review the information gathered and will work with school personnel to determine appropriate coaching strategies and techniques that will produce maximum results in each teaching situation. (A fee applies.)

#### **Comprehensive Full-Day Training**

This option is available to school districts seeking **in-depth** subject matter training. The full-day training is customized to meet specific topics of discussion and various levels of experience using Shurley English. A certified member of the Shurley English Professional Development Team will conduct the presentation. (*A fee applies*.)

For more information about any of the services listed, please call 800-566-2966.



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## Prepare every student for SUCCESS

Shurley Instructional Materials has helped students across the country to master Common Core skills long before the Standards were actually put in place.

#### Shurley English:

- weaves the Common Core standards into every lesson, making it possible for all students to achieve success.
- provides scaffolding so that students can tackle the text complexity and rigor in reading, writing, speaking/listening, and language.
- → equips students to achieve 100% of the Common Core outcomes.

Call our corporate office today to request your free online samples of Shurley English. 800-566-2966

#### The Language Arts revolution is here.